GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Preparation of Electoral Rolls of Graduates' Constituencies, 2016 – Voter Awareness - Publicity - Payment of **Rs.10,350/-** to M/s Sri Balaji Ad Ventures, Hyderabad - Sanction Orders - Issued

- -

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.RT.No. 1324 **Dated: 15-06-2017**

Read the following:-

1. Govt. Lr.No.2984/Elecs.E/2016-43, dt. 27 -10-2016.
2. From M/s Sri Balaji Ad Ventures, Hyderabad Invoice No.450,dt:13.02.2017.

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ORDER:

In the Government letter 1st read above, orders have been issued to the General Manager, Sri Balaji Ad Ventures, Hyderabad to take up publicity campaign through TV Channels regarding Preparation of electoral rolls in Graduates' Constituencies and to telecast the 180 Scrolls through the Mega TV channel from 7.00 a.m. on 29.10.2016 to 4.00 p.m. on 05.11.2016 at accost of Rs.9,000/- (excluding service tax) during prime time in the morning and evening per day and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the Agency has taken up publicity in Mega TV from 7.00 a.m. on 29.10.2016 to 4.00 p.m. on 05.11.2016 and sent bills for **Rs.10,350/-** (including service tax) for arranging payment.

3. After careful examination of the matter, sanction is hereby accorded for an amount of Rs**. 10,350/-** (Rupees Ten thousand three hundred and fifty only) to M/s Sri Balaji Ad Ventures Hyderabad towards the cost of scrolls telecast in Mega TV from 7.00 a.m. on 29.10.2016 to 4.00 p.m. on 05.11.2016.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections – MH 103 Preparation and Printing of Electoral Rolls –- S.H. (04) Assembly and Parliamentary Constituencies – 260 Advertisements Sales and Publicity Expenses"** and shall be met the funds provided vide BE 2017-18..

(P.T.O)

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **"M/s Sri Balaji Ad-Ventures, Hyderabad" A/c No.936098515, Indian Bank, A.S.Rao Nagar,(IFSC Code: IDIB000A135), Pan No.ANBPB5710C.**

6. The Pay and Accounts Officer, Velagapudi is requested to admit the bills.

7. This order does not require the concurrence of Finance Department as per the orders issued vide BE 2017-18.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
SPL.CHIEF SECRETARY TO GOVERNMENT

To
M/s Sri Balaji Ad-Ventures, Hyderabad.
The General Administration (Claims.C) Department, Velagapudi.
The Deputy Pay and Accounts Officer, Secretariat Br. Velagapudi.
Copy to:
The Accountant General, A.P, Hyderabad.
The Pay & Accounts Officer, A.P, Hyderabad.
SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER